PRIANKA NARAYANAN

UX Designer
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EXPERIENCE

Walmart Inc. | UX Designer - *Remote, Full Time*   June 2022 - May 2023

- Created a new end-to-end financial wellbeing (FWB) experience within the existing internal Me@ Walmart native mobile application to bring financial literacy to hundreds of thousands of associates.
    - Concepted new designs, created low/hi-fi wireframes, built fully functional prototypes, and handed off final design specifications.
    - Collaborated cross-functionally with Product, Business, and Engineer to create engaging and intuitive designs, based on user feedback, that were feasible to build.
    - Worked closely with Engineering after handoff by reviewing implementation for pixel perfection.
    - Lead design reviews, presented new designs and iterations, and explained design decisions to stakeholders and team.
    - Conducted user research to understand user needs and to validate designs.
    - Upheld design consistency with Walmart's existing patterns and illustrations by referencing their established design system.
    - 222k users were actively engaged in FWB experience since Feb 2023 launch (as of Mar 2023).
    - 30k users have changed their 401(k) or Stock contribution since Feb 2023 launch (as of Mar 2023).

Catalyst UX | UX Designer - *Remote, Full Time*   Sept 2020 - June 2022

- Simultaneously worked on projects for clients in the medical, healthcare and financial industries.
    - Collaborated with cross-functional team members to create compelling and user friendly designs.
    - Created wireframes and fully functional prototypes that were presented to the clients for feedback.
    - Participated in user research and debriefs to ensure our designs met user needs, then implemented changes based on feedback.
    - Redesigned software, created apps, and created a fully responsive design system from scratch.

LinkedIn | Associate UX Lab Ops Manager - *Sunnyvale, CA, Full Time*   Jan 2018 - Jan 2020

- Supported UX Research teams and managed the UX Labs in the headquarters offices in California.
    - Ensured all research studies ran smoothly in the labs, troubleshooting equipment when needed.
    - Helped create and refine a new process for effectively live streaming and recording field sessions.
    - Led the creation of a new and more efficient lab booking process and managed/co-executed it.
    - Created and updated documentation for processes to generate consistency for our Researchers.
    - Onboarded and trained new Research hires on lab equipment uses and best practices.
- Shadowed Researchers to learn about methodologies and best practices for conducting and observing sessions, debriefing and analyzing findings and insights.

EDUCATION

UCSD Extension | UX Design Certification *- Remote*   July 2019 - Sept 2020

Nielsen Norman Group | UX Research Certification *- San Francisco, CA*   April 2017 - May 2017

University of Colorado at Boulder | B.A. Communications *- Boulder, CO*   Aug 2012 - Aug 2016

SKILLS

- Self motivated, detailed oriented and organized

- Collaborator, communicator, writer and presenter

- Fast learner with a 'get it done' attitude

- Team player, multitasker and not afraid to ask questions

TOOLS / METHODOLOGIES

- Figma, FigJam, Jira, Mural

- Interaction design, user research

- Concepting, wireframing, user flow mapping, prototyping, iteration, handoff specs

- Web, Mobile, Native mobile, Saas

AWARDS

Walmart Inc. | *Year Beginning Meeting FY24 'Making the difference' Award*